Steven W. Ritcheson (SBN 174062) 1 INSIGHT, PLC 2 578 Washington Blvd., #503 Marina del Rey, CA 90292 3 (818) 744-8714 swritcheson@insightplc.com 5 Hao Ni (pro hac vice to be filed) hni@nilawfirm.com 7 Texas Bar No. 24047205 NI, WANG & MASSAND, PLLC 8140 Walnut Hill Lane, Suite 500 Dallas, TX 75231 (972) 331-4600 10 11 COUNSEL FOR PLAINTIFF 12 13 IN THE UNITED STATES DISTRICT COURT 14 FOR THE CENTRAL DISTRICT OF CALIFORNIA 15 16 PEIXIA CHEN, 17 Civil Action No. Plaintiff, 18 COMPLAINT FOR COPYRIGHT 19 v. **INFRINGEMENT** 20 HD PREMIER INC, and JURY TRIAL DEMANDED 21 Defendant. 22 23 **ORIGINAL COMPLAINT** 24 Plaintiff Peixia Chen ("PC" or "Plaintiff") files this Original Complaint for 25 26 copyright infringement against Defendant HD Premier Inc., ("HD" or "Defendant") 27 and alleges as follows: 28

> 1 ORIGINAL COMPLAINT

THE PARTIES

- 1. Plaintiff Peixia Chen is an individual residing in Shenzhen, China.
- 2. Upon information and belief, Defendant HD Premier Inc., is a corporation formed under the laws of the State of Delaware, with a principal place of business at 27762 Antonio Pkwy Unit L1-221, Ladera Ranch, California 92694.
- 3. Upon information and belief, Defendant may be served through its registered agent: The Company Corporation, 251 Little Falls Drive, Wilmington, DE 19808. Additionally, Defendant has agreed via its Amazon Counter Notice to accept service at the email address of alex@hdpremier.com.

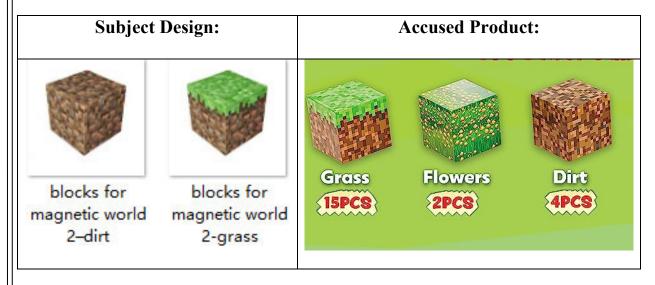
JURISDICTION AND VENUE

- 4. This action arises under the Copyright Act of 1976, Title 17 U.S.C., § 101 *et seq*.
- 5. This Court has federal question jurisdiction under 28 U.S.C. § 1331 and 1338 (a) and (b).
- 6. Venue in this judicial district is proper under 28 U.S.C. § 1400(a) as Defendant has committed acts of infringement and has a regular and established place of business in this District. Additionally, Defendant per its Amazon Counter Notice has stated under penalty of perjury that "I am located in the United States and I consent to the jurisdiction of the Federal District Court for the judicial district in which my address is located."

CLAIMS RELATED TO DESIGNS 2-DIRT & 2-GRASS & 2-TNT

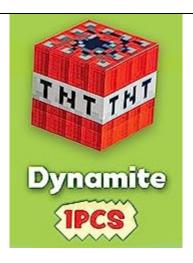
7. Prior to the conduct complained of herein, Plaintiff composed original two-dimensional artwork for the purposes of printing on pixel cubes. Plaintiff allocated the designs the names 2-DIRT & 2-GRASS & 2-TNT. (hereinafter the "Subject Designs")

- 8. The Subject Designs are original creations of Plaintiff and Plaintiff's design team, and are, at all relevant times were, owned exclusively by Plaintiff.
- 9. Plaintiff applied for and received two Certificates of Registration (VAu001497831 and VAu001497841) from the United States Copyright Office covering the Subject Designs.
- 10. Plaintiff sells its products thru its website www.soyeeglobal.com under the Soyee brand, which include products having the Subject Designs.
- 11. Plaintiff is informed and believes and thereon alleges that, without Plaintiff's authorization, Defendant created, sold, manufactured, caused to be manufactured, and distributed magnetic pixel cubes comprised, at least in part, featuring three design that are identical, or substantially similar, to the Subject Designs (hereinafter the "Accused Product"). Such Accused Product includes, but is not limited to the following:
 - a. Magnetic pixel cub sold on Amazon with the ASIN B0C37Y5H3B bearing the label BrainSpark





blocks for magnetic world 2-tnt



- 12. The above comparisons make apparent that the elements, composition, colors, arrangement, layout, and appearance of the designs on the Accused Product at issue are substantially similar to the Subject Designs.
- 13. Plaintiff notified Defendant via Amazon dispute resolution and submitted a copyright infringement complaint on June 17, 2023. On June 22, 2023, Defendant responded via a Counter Notice.
- 14. Defendant has committed copyright infringement with actual knowledge of Plaintiff's rights, and/or in blatant disregard for Plaintiff's rights, such that said acts of copyright infringement were, and continue to be, willful, intentional and malicious, subjecting Defendant to liability for statutory damages under Section 504(c)(2) of the Copyright Act in the sum of up to one hundred fifty thousand dollars (\$150,000.00) per infringement.

CLAIM I – INFRINGEMENT OF COPYRIGHT REG. VAu001497831

- 15. On March 30, 2023, VAu001497831 (the "'831 Copyright") was registered by the US Copyright Office.
 - 16. The '831 Copyright includes the 2-DIRT and 2-GRASS designs.
- 17. Plaintiff is informed and believes and thereon alleges that Defendant, and had access to the Subject Designs, including, without limitation, through (a)

access to Plaintiff's products and website; (b) access to illegally distributed copies

of the Subject Designs by third-party vendors and/or, including without limitation international and/or overseas converters and suppliers; and (c) access to Plaintiff's strike-manufacturers.

18. Plaintiff is informed and believes and thereon alleges that Defendant

- 18. Plaintiff is informed and believes and thereon alleges that Defendant infringed Plaintiff's copyrights by creating, making, and/or developing directly infringing and/or derivative works from the Subject Designs and by producing, distributing and/or selling magnetic pixel cubes which infringe the Subject Designs through a nationwide network of retail stores, catalogues, and through on-line websites.
- 19. Due to Defendant's acts of infringement, Plaintiff has suffered substantial damages to its business in an amount to be established at trial.
- 20. Due to Defendant's acts of infringement, Plaintiff has suffered general and special damages in an amount to be established at trial.
- 21. Due to Defendant's acts of copyright infringement as alleged herein, Defendant has obtained direct and indirect profits they would not otherwise have realized but for their infringement of the Subject Designs. As such, Plaintiff is entitled to disgorgement of Defendant's profits directly and indirectly attributable to Defendant's infringement of the Subject Designs in an amount to be established at trial.
- 22. Plaintiff is informed and believes and thereon alleges that Defendant has committed acts of copyright infringement, as alleged above, which were willful, intentional, and malicious, which further subjects Defendant to liability for statutory damages under Section 504(c)(2) of the Copyright Act in the sum of up to one hundred fifty thousand dollars (\$150,000.00) per infringement. Within the time

permitted by law, Plaintiff will make its election between actual damages and statutory damages.

<u>CLAIM II – INFRINGEMENT OF COPYRIGHT REG. VAu001497841</u>

- 23. On March 31, 2023, VAu001497841 (the "'841 Copyright") was registered by the US Copyright Office.
 - 24. The '841 Copyright includes the 2-TNT design.
- 25. Plaintiff is informed and believes and thereon alleges that Defendant, and had access to the Subject Designs, including, without limitation, through (a) access to Plaintiff's products and website; (b) access to illegally distributed copies of the Subject Designs by third-party vendors and/or, including without limitation international and/or overseas converters and suppliers; and (c) access to Plaintiff's strike-manufacturers.
- 26. Plaintiff is informed and believes and thereon alleges that Defendant infringed Plaintiff's copyrights by creating, making, and/or developing directly infringing and/or derivative works from the Subject Designs and by producing, distributing and/or selling magnetic pixel cubes which infringe the Subject Designs through a nationwide network of retail stores, catalogues, and through on-line websites.
- 27. Due to Defendant's acts of infringement, Plaintiff has suffered substantial damages to its business in an amount to be established at trial.
- 28. Due to Defendant's acts of infringement, Plaintiff has suffered general and special damages in an amount to be established at trial.
- 29. Due to Defendant's acts of copyright infringement as alleged herein, Defendant has obtained direct and indirect profits they would not otherwise have realized but for their infringement of the Subject Designs. As such, Plaintiff is entitled to disgorgement of Defendant's profits directly and indirectly attributable to

Defendant's infringement of the Subject Designs in an amount to be established at trial.

30. Plaintiff is informed and believes and thereon alleges that Defendant has committed acts of copyright infringement, as alleged above, which were willful, intentional, and malicious, which further subjects Defendant to liability for statutory damages under Section 504(c)(2) of the Copyright Act in the sum of up to one hundred fifty thousand dollars (\$150,000.00) per infringement. Within the time permitted by law, Plaintiff will make its election between actual damages and statutory damages.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully requests:

- A. That Defendant, its agents and employees be enjoined from infringing Plaintiff's copyrights in any manner, specifically those for the Subject Designs;
 - b. That Plaintiff be awarded all profits of Defendant plus all losses of Plaintiff, plus any other monetary advantage gained by the Defendant through its infringement, the exact sum to be proven at the time of trial, or, if elected before final judgment, statutory damages as available under the Copyright Act, 17 U.S.C. § 505 et seq.;
 - c. That a trust be imposed over the revenues derived by Defendant through the sales or distribution of the product at issue;
 - d. That Plaintiff be awarded its attorneys' fees as available under the Copyright Act, 17 U.S.C. § 505 et seq.;
 - e. That Defendant account to Plaintiff for their profits and any damages sustained by Plaintiff arising from the foregoing acts of infringement;
 - f. That Plaintiff be awarded pre-judgment interest as allowed by law;

1 g. That Plaintiff be awarded the costs of this action; and 2 h. That Plaintiff be awarded such further legal and equitable relief as the 3 Court deems proper. 4 **DEMAND FOR JURY TRIAL** 5 Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff 6 respectfully demands a trial by jury on all issues triable by jury. 7 8 **DATED:** July 6, 2023 9 10 174062) 11 12 13 14 15 16 *filed*) 17 18 19 20 **PLLC** 21 22 23 24 25 26 27 28

Respectfully submitted, By: /s/ Steven W. Ritcheson Steven W. Ritcheson (SBN INSIGHT, PLC 578 Washington Blvd., #503 Marina del Rey, CA 90292 818-744-8714 swritcheson@insightplc.com Hao Ni (pro hac vice to be hni@nilawfirm.com Texas Bar No. 24047205 Ni, Wang & Massand, 8140 Walnut Hill Ln., Ste. 500 Dallas, TX 75231 Tel: (972) 331-4600 Fax: (972) 314-0900 COUNSEL FOR PLAINTIFF

CERTIFICATE OF SERVICE

I hereby certify that on the 6th day of July, 2023, I electronically filed the foregoing document with the clerk of the court for the U.S. District Court, Central District of California using the electronic case filing system of the court. A true and complete copy of the foregoing document has been served upon all counsel of record.

/s/ Steven W. Ritcheson